

Visitor Economy



Visitor Economy Sector Overview

This sector covers events food and service management, gambling, hospitality services, hotels, pubs, bars, nightclubs, restaurants, self catering accommodation, holiday parks and hostels, tourist services and visitor attractions. Good people skills are essential for most jobs as most roles involve dealing with customers on a daily basis

2.4% of employment in the Humber is in the visitor economy

Examples of Key Employers in the Humber



Useful subject

- Maths
- Languages
- English
- Customer Service

Did you know?

- Hull UK City of Culture is expected to boost the region's economy by £60m with a legacy to last beyond 2017
- The majority of the travel sector workforce is employed full time with females make up approximately 60% of the travel sector workforce
- The majority of the tourism workforce are aged 20-29 years old
- It is possible to build a career with very few qualifications and there are growing opportunities for graduates too. There are roles in housekeeping, entertainment and management as well as finance, IT, HR Customer Service & Marketing

Will there be opportunities available?

- Britain will have a tourism industry worth over £257 billion by 2025 – just under 10% of UK GDP and supporting almost 3.8 million jobs, which is around 11% of the total UK number
- The sector is predicted to grow at an annual rate of 3.8% through to 2025
- The hospitality and tourism industry needs to recruit an average of 135,000 people every year between now and 2020 nationally

For further information visit:

- National Careers Service
- www.lmihumber.co.uk
- www.careersyandh.co.uk
- www.bridgingthegaphumber.co.uk
- www.gov.uk/apply-apprenticeship
- www.allaboutcareers.com
- www.deliveringyourfuture.co.uk
- www.skillsactive.com
- www.hospitalityguild.co.uk
- Look in your local newspapers
- Pop in to you local Job Centre
- Check out Social Media
- And talk to family and friends



"This investment forms part of the Humber LEP's European Structural and Investment Funds (ESIF) allocation"



Planning ahead...

Entry Level

Involves building basic knowledge and skills and is not geared towards specific occupations

Traineeship
Study Programme
Entry level certificate
Entry level Skills for Life
Entry level Award, Certificate and Diploma
Entry level Functional Skills
Entry level Foundation Learning
English for speakers of other languages (ESOL)

Level 1

Involves activities which mostly relate to everyday situations and may be linked to job competence

GCSE (grades D-G or 1-3)
Traineeship
Study Programme
Key Skills
NVQ
Skills for Life
Foundation Diploma
BTEC Award, Certificate and Diploma
Foundation Learning
Functional Skills
OCR National

Level 2

Involves building knowledge and or skills in relation to an area of work or subject area appropriate for many job roles

GCSE (grades A*-C or 4-9)
Intermediate Apprenticeship
Key Skills
NVQ
Skills for Life
Higher Diploma
BTEC award, Certificate and Diploma
Functional Skills

Level 3

Involves obtaining detailed knowledge and skills. It is appropriate for people wishing to go to university, working on their own or in some areas, supervising others in their field of work

AS and A level
Advanced Apprenticeship
Advanced Extension Award
Cambridge International Award
International Baccalaureate
Key Skills
NVQ
Advanced Diploma
Progression Diploma
BTEC award, Certificate and Diploma
BTEC National
OCR National
Cambridge National

Level 4

Appropriate for people working in technical and professional jobs, and/or managing and developing others

HNC
Higher Level Apprenticeship
Key Skills
NVQ
BTEC Professional Award, Certificate and Diploma
Certificate of higher Education

Level 5

Appropriate for people working as higher grade technicians, professionals or managers

HND
NVQ
Higher Level Apprenticeship
Higher Diploma
BTEC Professional Award, Certificate and Diploma
HNC
Diploma of Higher Education (DipHE)
Diploma of Further Education
Foundation Degree

Level 6

Involves the achievement of high level professional knowledge and is appropriate for people working as knowledge based professionals or in professional management positions

NVQ
Higher Level Apprenticeship
BTEC Advanced Professional Award, Certificate and Diploma
Degree with Honours (BA Hons, BSc Hons)
Graduate Certificate
Graduate Diploma

Level 7

Involves the achievement of high level of professional knowledge and is appropriate for people working as knowledge based professionals or in professional management positions

BTEC Advanced Professional Award, Certificate and Diploma
Fellowship and Fellowship Diploma
Postgraduate Certificate
Postgraduate Diploma
NVQ
Degree Level Apprenticeship
BTEC Advanced Professional Award, Certificate and Diploma
Master's degree

Level 8

Involves the achievement of high level professional knowledge and is appropriate for people working as knowledge based professional management positions

NVQs
Vocational qualifications
Doctorate
Degree Level Apprenticeship
Postgraduate Certificate

Barista

Theme Park Worker

Cruise Ship Steward

Cinema projectionist

Cinema or theatre attendant

Hotel room attendant

Waiting Staff

Museum Assistant

Travel Agent

Tourist Information Centre Assistant

Air Traffic Controller

Receptionist

Restaurant manager

Events Manager

Chef

Art Gallery Curator

Project Manager

Hotel Manager

Tourist Board Manager
Pilot

Good to know:

A lot of newer and really exciting jobs that offer a good salary package need a technology, and maths base.